



Connect Your Authors to New Organizations and Readers

BookPal Adds AuthorConnect to Extend Our Services & Reach

BookPal provides authors and their publishers a wide range of strategic support services including pre-order campaign marketing, published author Q&A's during launches, sample marketing to our corporate clients, book customization, and our popular author chat webinar series.

To extend your author's presence and sales among our 2,100+ corporate clients, **BookPal is now offering AuthorConnect.** We can help match your authors with our clients who are seeking their type of expertise, and looking for a speaker for keynote address, motivational speech, or training event.

What's unique about BookPal's speaker services is that we can help negotiate a favorable mix of speaking fees combined with group book sales. And, in situations where an author is seeking to move more books, we can even arrange speaking engagements where the author exchanges a low or no speaking fee for a minimum number of books—typically anywhere from 500 to 5000.

In 2019, BookPal supported 1,000+ corporate events, connecting the right books to new audiences. With AuthorConnect in 2020, we can bring your author face-to-face with new readers and generate more influence and sales.

**Speaking opportunity + group book sales =
More success for your authors.**

AuthorConnect in Action

Here's how best-selling author Gary Vaynerchuk gets his books into more hands. With new book launches, he often waives his speaking fees in exchange for the event sponsors buying 5,000 copies of his book. Over the course of seven events, his group sales reached 45,000 copies.



Learn more about our comprehensive Author Services at book-pal.com

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